



Fashion Season @ Orchard brings fashion to the people!

Six-week extravaganza from 25 March to 8 May features catwalks, styling workshops and other fashion-related and shopping events

Singapore, 14 March 2011 – Retailers in Orchard Road can look forward to receiving a boost to their business while shoppers and tourists can expect a host of exciting events when Fashion Season @ Orchard returns to the prime shopping belt next week for the second year after a successful debut last year.

In 2010, Fashion Season @ Orchard attracted a turnout of 141,541 visitors to its key events on Orchard Road, which also saw increased footfall and spending at fashion retail shops, F&B outlets and hotels. Much buzz was generated with over 350 people participating in the Fashion Styling Workshops, 6,500 spectators at the Fashion Runway Show and over 90,000 in page views on the FSO website.

Fashion Season @ Orchard 2011 (FSO 2011), organised by **Orchard Road Business Association** (ORBA) in partnership with **Singapore Press Holdings** (SPH) and Official Card **MasterCard**, and supported by **Singapore Tourism Board** (STB), will be held from 25 March to 8 May 2011. The six-week campaign promises an interesting line-up of

fashion-related events and parties, as well as a host of shopping and dining promotions that will delight all shoppers.

FSO 2011 will see over 120 retail stores and 10 shopping malls along Orchard Road presenting their latest Spring/Summer collections of fashion apparel, accessories, shoes, bags, jewellery, make-up, fragrances and hair products.

ORBA's Executive Director, Mr Steven Goh, says, "Following last year's successful launch, Fashion Season @ Orchard 2011 will continue to entice shoppers with a host of fashion-related lifestyle events."

"Orchard Road is the place where it all comes together – our array of fashion offerings celebrates fashion and our street is the place to see and be seen. This Season, shoppers can once again obtain fashion tips from our styling workshops and create their own unique fashion statements."

"Our retailers, both fashion-related and otherwise, are also excited to learn that Fashion Season @ Orchard is back and have given their strong support for this event," he adds.

Orchard Fashion Runway and Asian Model Search

FSO 2011 will not be complete without the highly-anticipated **Orchard Fashion Runway**. Close to 150 models will showcase this season's best looks from more than 10 participating local and international fashion labels on a 160m long outdoor runway stretching from ION Orchard to Wisma Atria. The models will be donning the latest Spring/Summer makeup by Shu Uemura, and sporting hair styled with Redken's products. The Orchard Fashion Runway show promises to dazzle crowds with the latest looks from fashion labels such as alldressedup, Paule Ka, T.M. Lewin, as well as newly launched labels from Robinsons.

The popular outdoor mega catwalk collection show is organised by leading fashion magazines *Her World* and *Nuyou*.

Leading the models during the opening of the runway show will be the 15 contestants of the **FSO Asian Model Search**. Up-and-coming models from regional countries and cities such as China, Indonesia, Malaysia, Philippines, Taiwan, Thailand and Vietnam

will gather in Singapore for this talent search competition. Amongst them are 3 models from Singapore who will also be vying for the title of 'FSO Asian Model' as well as \$10,000 worth of fabulous prizes. For the first time, the FSO Asian Models will be dressed by Official Fashion Label, Robinsons.

A panel of judges comprising fashion industry experts will determine which model stands out, while members of the public will be invited to vote for their favourite model. One lucky voter stands to win, among others, the top prize of \$1,000 worth of prizes. Members of the public can get to know these models more intimately through exclusive interviews on SPH's Internet TV channel, The Straits Times RazorTV.

Fashion for everyone

One does not need to be a fashionista to be part of FSO. **Fashion styling workshops** by professional model-turned-stylist Jerome Awasthi, Patrick Sin (Deputy Fashion Editor) and Pearlyn Tham (Fashion & Beauty Editor) from *Her World*, Terence Lee (Fashion Editor) from *Nuyou*, as well as fashion writers Rohaizatul Azhar and Ian Lee from *The Straits Times Urban*, will demonstrate how one can dress well and look good without fuss. At the various workshops, participants get clued in on the season's latest colours and will be taught how to pull off animal prints, florals etc. with panache. Joining them are trainers from Shu Uemura and Redken who will be on hand to share tips and tricks on achieving the perfect makeup and hairstyles.

There will also be a host of fashion-related parties and shows at various malls. Highlights include the **FSO Launch Party** at Orchard Central, an eco-fashion exhibition (**Fashion Reglammed! @ Wisma Atria**) showcasing works by students of Raffles Design Institute, as well as a **Green and Gorgeous Earth Hour Fashion Party** on 26 March at 313@somerset, which allows ladies to swap their pre-loved items with others.

Even fashion window displays will come to life as retailers compete on creativity and style to be named the winner of the **FSO Fashion Window Display Contest 2011**. Shoppers will be invited to vote for their favourite fashion window display and stand to win \$5,000 worth of prizes.

Mr Andrew Phua, Director of Precinct Development at the Singapore Tourism Board, says, "Singapore is already known as the region's shopping capital and Fashion Season

@ Orchard is our way of celebrating and sharing the latest Spring/Summer collections with trendy shoppers. Fashionistas can not only look forward to enjoying the latest trends and retail privileges but also experience the buzz of excitement around Orchard Road that is fueled by the many fashion-related activities that have been lined up, complemented by the range of lifestyle options that Orchard Road presents."

Shop, Dine and Win!

To further enhance the overall experience of shopping on Orchard Road – A Great Street, visitors will be spoilt with a myriad of shopping and dining promotions. During Fashion Season @ Orchard, shoppers can enjoy fantastic promotions at various participating malls, retailers, hotels and F&B establishments.

Shoppers also stand a chance to win \$70,000 worth of jewellery and shopping vouchers by taking part in the **FSO Shop & Win Draw**. Those who charge their purchases to their MasterCard cards triple their chances of winning.

"Fashion Season @ Orchard was without doubt a huge success in its inaugural year, not only in raising the profile of fashion on Orchard Road but also from a business perspective, with increased spending on MasterCard cards. Retail spending remains a priority for Singaporeans and we are pleased to continue our support of Fashion Season @ Orchard this year, to bring our cardholders new and exciting lifestyle privileges," says Ms Julienne Loh, Vice President and Country Manager, Singapore, MasterCard Worldwide.

FSO 2011 is managed by SPH MediaBoxOffice (SPH MBO), a fully-owned out-of-home media and events subsidiary of SPH, which had also staged last year's event.

Mr Edward Tang, General Manager of SPHMBO, says, "Aside from the economic spinoffs for the retail business, this year's Fashion Season promises a wide range of events and activities to cater to everyone, from glamorous catwalks to practical tips on grooming to opportunities to win attractive cash prizes in contests. We would like as many people as possible to experience and appreciate fashion in the broadest sense."

"As a multimedia company with strong relations with corporate advertisers, SPH is proud to partner ORBA, STB and MasterCard to bring fashion to the people," he adds.

More information on Fashion Season @ Orchard can be found at www.fsoorchard.com.

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About Orchard Road Business Association

Orchard Road Business Association (ORBA) was formed in 1998 under the auspices of the Singapore Tourism Board (STB). ORBA represents the interests of Orchard Road stakeholders and also non-stakeholders who have an affiliation to lifestyle business along Orchard Road. ORBA preserves, promotes, improves and facilitates businesses on Orchard Road. Members include the owners and management of shopping malls, departmental stores, leading retailers, hotels and restaurants.

Some of Orchard Road's key players are represented in the Executive Committee (Exco), to which the administration of ORBA is entrusted. The Exco is headed by Mrs Sng Ngoi May,

Executive Director of Orchard 290 Pte Ltd (Owner and Manager of Paragon Shopping Centre) as Chairman.

For more information, please visit www.orchardroad.sg.

About Singapore Tourism Board

The Singapore Tourism Board (STB) is a leading economic development agency in tourism, one of Singapore's key service sectors. Known for partnership, innovation and excellence, STB champions tourism, making it a key economic driver for Singapore. We aim to differentiate and market Singapore as a must-visit destination offering a concentration of user-centric and enriching experiences through the "YourSingapore" brand.

For more information, please visit www.stb.gov.sg or www.yoursingapore.com.

About MasterCard Worldwide

As a leading global payments company, MasterCard Worldwide prides itself on being at the heart of commerce, helping to make life easier and more efficient for everyone, everywhere. MasterCard serves as a franchisor, processor and advisor to the payments industry, and makes commerce happen by providing a critical economic link among financial institutions, governments, businesses, merchants, and cardholders worldwide. In 2010, \$2.7 trillion in gross dollar volume was generated on its products by consumers around the world. Powered by the MasterCard Worldwide Network – the fastest payment processing network in the world – MasterCard processes over 23 billion transactions each year and has the capacity to handle 160 million transactions per hour, with an average network response time of 130 milliseconds and with 99.99 percent reliability. MasterCard advances global commerce through its family of brands, including MasterCard®, Maestro®, and Cirrus®; its suite of core products such as credit, debit, and prepaid; and its innovative platforms and functionalities, such as MasterCard PayPass™ and MasterCard inControl®. MasterCard serves consumers, governments, and businesses in more than 210 countries and territories. For more information, please visit us at www.mastercard.com. Follow us on Twitter: @mastercardnews.

About Singapore Press Holdings

Main board-listed Singapore Press Holdings Ltd (SPH) is Southeast Asia's leading media organisation, engaging minds and enriching lives across multiple languages and platforms. It publishes 17 newspaper titles in four languages and over 100 magazine titles in Singapore and the region. Every day, 3 million individuals or 77 percent of people above 15 years old, read one of SPH's news publications. SPH's internet editions of its major newspapers enjoy over 263 million page views with 18 million unique visitors each month. Other new media initiatives include AsiaOne, omy, ST701, Stomp and The Straits Times RazorTV. SPH has also ventured into book publishing, broadcasting, outdoor advertising and properties.

For more information, please visit www.sph.com.sg.

ANNEX

1. FASHION SEASON @ ORCHARD 2011

From 25 March to 8 May 2011, Fashion Season @ Orchard 2011 (FSO 2011) celebrates everything about fashion with six weeks of fabulous fashion-related activities, shopping and dining promotions, and parties.

Shoppers will get to purchase the latest in fashion apparels, accessories, shoes, bags, jewellery, make-up, fragrances and hair products from both high-street and high-end labels, and attend the many fashion shows and parties, all in the heart of Singapore, Orchard Road.

On top of that, participants can catch professional fashion stylists in action at fashion workshops and be mesmerised by top Asian models at the 2011 Orchard Fashion Runway show, set to take place both indoor and outdoor at ION Orchard and, featuring international fashion labels. These emerging Asian models will also be up against one another for the coveted title of FSO Asian Model 2011.

This year's FSO also seeks to widen its reach to the public by adding different angles to fashion. Examples of some of these events include the *FSO Best Fashion Window Display* and *Fashion Reglammed! @Wisma Atria*.

Fashion Season @ Orchard 2011 presents an opportunity for the public to take a peek into the world of fashion from the point view of designers, display merchandisers and models.

A. FSO Fashion Parties (25 – 27 March)

From 25 – 27 March, some of Orchard Road's most popular malls will come alive with fashion parties to celebrate the launch of FSO 2011. Shoppers can hop from mall to mall to participate in the various activities including:

i. FSO Launch Party (25 March)

Celebrate the opening of Fashion Season @ Orchard with a high-octane bash in Orchard Central with the stylish DJs from 91.3FM at the FSO Launch Party, incorporating the radio station's signature event – the 91.3FM 'Must Drink Friday' party.

Date : 25 March, Friday
Time : 8pm
Venue : Orchard Central Discovery Walk
Admission : By invitation only, and selected listeners of 91.3FM

ii. "Green and Gorgeous" Earth Hour Fashion Party (26 March)

To raise the awareness of eco-fashion among women, the trend-setting eco mall 313@somerset is holding a fun and rewarding event where you can refresh your wardrobe without spending a single cent! Swap your pre-loved items with other participants at the main event of the fashion party – the Fashion Swap, and gain new insights through the Green & Gorgeous Fashion Facts Display and Eco-Fabulous Beauty Talk.

Date : 26 March, Saturday
Time : 5 – 8pm (3 slots: 5 - 6pm; 6 - 7pm; and 7 - 8pm)
Venue : Sky Terrace, 313@somerset
Admission : Free (registration for females aged 18 and above).

Registration can be done online or at the Concierge of 313@somerset. To qualify for the party, each participant must submit photos of 5 fashion items (clothes, accessories or shoes) for the Fashion Swap. 313@somerset will select up to 100 participants with the best items for the party's main event – the Fashion Swap.

iii. Fashion Reglammed!@ Wisma Atria (26 March – 8 May)

Wisma Atria presents a unique showcase of fashion-forward pieces created by students of Raffles Design Institute (RDI) from past seasons' collections. One of the 10 fashion pieces will be selected as the winning design by a panel of judges (80%) and through public voting (20%). One lucky voter stands to win a Debonair Ring worth more than \$1,500 from Lee Hwa Jewellery.

Date : 26 March – 8 May (Closing Ceremony on 6 May)
Venue : Wisma Atria Level 1 Atrium

iv. The Best of Spring / Summer at Paragon

Immerse yourself in the Spring/Summer celebration as Paragon brings you a series of fashion runway shows featuring international labels such as MaxStudio.com and BCBGMAXAZRIA etc.

24 March, Thursday, 7pm	Moschino
26 March, Saturday, 3pm	Marks & Spencer
27 March, Sunday, 3pm	DKNY
31 March, Thursday, 7pm	BCBGMAXAZRIA
7 April, Thursday, 7pm	MaxStudio.com
8 April, Friday, 7pm	Calvin Klein Jeans
9 April, Saturday, 3pm	Eclecticism • Muji

B. Orchard Fashion Runway (8 April)

A spectacular fashion runway show featuring close to 150 models donning the latest Spring/Summer Collection by international fashion labels such as alldressedup, dENiZEN, Dockers, Levi's, New Look, Paule Ka, T. M. Lewin, Vivienne Tam as well as newly launched labels from Robinsons – the Official Fashion Label for the Asian Model Search.

Also catch the latest Spring/Summer makeup by Shu Uemura and Hair by Redken.

Emerging Asian models in the running for the FSO Asian Model 2011 award will also show their poise, professionalism and presence during this spectacular show held outside ION Orchard.

Date : 8 April, Friday
Time : 7pm
Venue : ION Orchard

C. Fashion Styling Workshops at The Centrepoint (15 – 24 April)

Spanning 10 days, those who are fashion-conscious can pick up the latest makeup and hairstyling tips and be guided by Shu Uemura's and Redken's on-site trainers. Shoppers can also come up, close and personal with professional model-turned-stylist Jerome Awasthi and fashion editors from *The Straits Times Urban*, *Her World* and *Nuyou* magazines. The details of the workshops, which will be held at The Centrepoint, are as follows:

Fashion Styling Workshops (Weekdays)

Learn how to decipher the meaning behind different dresscode terms and find out what the seasons' staples are to keep in your wardrobe for this Spring/Summer from professional stylist **Jerome Awasthi**.

Professional trainers from Shu Uemura will also share tips and tricks on how to achieve perfect eye makeup, while trainers from Redken will be on hand to offer participants tips and demonstrate techniques on hairstyling.

Date : 18 – 21 April
Time : 11am – 1pm / 3pm – 5pm / 7pm – 9pm
Venue : The Centrepoint
Fee : S\$40 per person or S\$60 per couple*
**S\$30 per person or S\$50 per couple when charged to MasterCard.*

About Jerome Awasthi

From producing runway magic for millionaire and movie-star approved label Marchesa to fashioning budget buys into billion-dollar looks for magazines, Jerome Awasthi is every bit worthy of being hailed a style star. His greatest asset: That he behaves nothing like one.

Previously mentored by local leading fashion show producer Daniel Boey, this model-turned-stylist is quickly rising through the ranks of Singapore's sartorial scene with his creativity, enthusiasm and reputation for being one of the industry's hardest workers.

Singled out by *The Straits Times* in 2008 as one of 30 Singaporeans under 30 to watch out for, he has since produced and styled fashion shows for international labels like Louis Vuitton, Fendi, Alldressedup, Bebe and Custo Barcelona. He has also chalked up an impressive list of advertising campaigns for clients that include MasterCard, Samsung and Robinsons. With a penchant and knack for mixing haute and high street styles, Jerome has since become a regular contributor to a diverse range of fashion and lifestyle publications. His spreads appear regularly in publications such as *The Straits Times Urban*.

Fashion Styling Workshops (Weekends)

During the weekends, fashion editors and writers of *The Straits Times Urban*, *Her World* and *Nuyou* will bring participants through the latest trends in this year's Spring/Summer collection. Participants can also obtain the latest makeup and hair tips from Shu Uemura and Redken.

Date : 15 – 17 April
Time : 11am – 1pm / 3pm – 5pm
Venue : The Centrepoint
Fee : \$20 per person or \$30 per couple*
**S\$15 per person or S\$25 per couple when charged to MasterCard.*

The workshops on 15 & 16 April will be helmed by **Patrick Sin**, Deputy Fashion Editor from *Her World* and **Pearlyn Tham**, Fashion and Beauty Editor from *Her World*.

Topics :

- How to pull off the hottest spring/summer looks
- Bold Colour/Mixing Prints & Patterns/Minimalist Neutrals/Long Dresses & Skirts/Must-have bags & shoes of the season

The workshop on 17 April will be led by **Terence Lee**, Fashion Editor from *Nuyou*.

Topics: Work those basics! And how to update them.

- The classic jacket, how to wear it differently and stylishly
- The return of the 1970s blouse, perfect for work and play
- The new pants shapes to know. The 3 styles (the fashionable high-waisted flared pants, the all-time flattering boot-leg, the classy cropped pants) that you need and how to update them.
- The classic tee-shirt. What more wonders can you do with it?
- Seasonal updates: the latest bag and shoe trends you must know to give an instant update to your current wardrobe.

Date : 22 – 24 April

Time : 11am – 1pm / 3pm – 5pm / 7 – 9pm

Venue : The Centrepoint

Fee : \$20 per person or \$30 per couple*

*S\$15 per person or S\$25 per couple when charged to your MasterCard.

The workshops on 22 – 24 April will be helmed by fashion writers **Ian Lee** and **Rohaizatul Azhar** from *The Straits Times Urban*.

Topics:

- 22 April: White and all-white looks as well as feminine styles for spring e.g. lace and full skirts etc.
- 23 April: Animal prints such as snake, leopard and jungle motifs as well as themes like flora, banana etc.
- 24 April: Spring's Key Colour block look and summer shorts.

Online registration on www.fsoorchard.com starts from 21 March 2011.

D. FSO Asian Model Search Contest (8 April – 30 April)

FSO 2011 brings to you some of Asia's emerging top models! The winner of the FSO Asian Model Search gets to win the coveted "FSO Asian Model 2011" award and \$10,000 worth of prizes!

There will be 15 models from countries and cities such as China, Indonesia, Malaysia, Philippines, Taiwan, Thailand, Vietnam and Singapore.

Insightful and interesting interviews with the FSO Asian models will be available on The Straits Times Razor TV (SPH's Internet TV channel). Viewers can find out more about the models' private and professional lives, as well as stylists and choreographers' professional opinions about the models and their take about the latest fashion trends.

From 8 April onwards, vote for your favourite FSO Asian model online at www.fsoorchard.com and stand to win prizes worth more than \$1,000.

E. FSO Best Fashion Window Display Contest (25 March – 24 April)

From 25 March to 24 April, be prepared to be wowed by some exciting Spring/Summer window displays created by visual merchandisers who can make window displays talk to shoppers. Appreciate how they make it into an art form and tell us which window display catches your fancy.

The winning store will be determined by public votes (25%) and professional judges (75%). Those who vote for the winning store stand a chance to win shopping vouchers. The winning store will also receive recognition in the form of a plaque.

From 25 March to 24 April, members of the public can SMS to 79777 in this format to vote for their favourite window display and stand to win \$5,000 worth of prizes.

WDC <space>BRAND CODE<space>FULL NAME<space>NRIC<space>EMAIL

eg: WDC TSO Angela Tan Gek Choo S1234567H angelatan@sph.com.sg

The SMS codes of participating stores/ window displays at Orchard Road are:

- | | |
|---|-------|
| 1. TANGS Orchard | - TSO |
| 2. Guess (Paragon) | - GSP |
| 3. Guess Kids (Paragon) | - GKP |
| 4. Guess (Ngee Ann City) | - GNA |
| 5. Guess Kids (Forum The Shopping Mall) | - GKF |
| 6. Gap (Wisma Atria) | - GWA |
| 7. Banana Republic (Paragon) | - BRP |
| 8. Topshop (Knightsbridge) | - TSK |
| 9. Topman (Knightsbridge) | - TMK |
| 10. Miss Selfridge (Wisma Atria) | - MSW |
| 11. Dorothy Perkins (Wisma Atria) | - DPW |
| 12. Warehouse (ION Orchard) | - WHI |
| 13. Ben Sherman (Paragon) | - BSP |
| 14. Cotton On (313@somerset) | - COS |
| 15. Forever 21 (313@somerset) | - FES |

Each SMS costs S\$0.20. Participants below the age of 18 must seek parental consent. Post- paid mobile users only.

F. FSO Closing Party (6 May)

Let the season come to a close with a bash! Once again, we bring back our signature 91.3's Must Drink Friday party to rock the town. In the closing party, audience can party with our DJs such as Rod Monteiro, and there will also be a prize ceremony for the winners who participated in the Best Fashion Window Display, Asian Model Search, as well as the weekly lucky draws.

For more information, please visit www.fsoorchard.com.

2. FSO SHOPPING & DINING PROMOTIONS

Besides bringing you everything about fashion, Fashion Season @ Orchard also presents to you the latest shopping and dining promotions from participating malls along Orchard Road!

During FSO, shoppers at Orchard Road can enjoy fantastic deals at various retail shops, hotels and F&B establishments. What's more, shoppers will stand a chance to win prizes in the FSO Shop and Win Draw!

A. FSO Shop & Win Draw (25 March – 8 May)

Spend a minimum of \$50 at any participating mall from 25 March to 8 May and stand a chance to win \$70,000 worth of prizes in the weekly draws and grand draw. Shoppers who charge their purchases to their MasterCard will triple their chances of winning.

Grand Draw Prize:

1 st Prize	:	\$20,000 worth of jewellery
2 nd Prize	:	\$15,000 worth of jewellery
3 rd Prize	:	\$10,000 worth of jewellery
4 th – 10 th Prize	:	\$1,000 worth of jewellery each

Weekly Draw Prizes (5 Weeks):

3 winners per week: Each winner will each win \$1,000 worth of jewellery and \$200 worth of shopping vouchers.

To enter the lucky draw, shoppers simply log on to www.fsoorchard.com and enter the following details: name, NRIC No., email address, purchase amount, place of purchase, MasterCard number, date of purchase, receipt no. etc.

Terms and Conditions apply.

B. MasterCard Privileges

MasterCard FSO Shop and Redeem

MasterCard is rewarding its cardholders with \$150,000 worth of shopping vouchers. Simply charge and redeem at participating malls*:

- \$10 shopping voucher for minimum \$200 charged; or
- \$30 shopping voucher for minimum \$300 charged.

**Participating Malls:*

313@somerset, Forum The Shopping Mall, ION Orchard, Mandarin Gallery, Ngee Ann City/Takashimaya Shopping Centre, Orchard Central, Paragon, TANGS Orchard, The Centrepoint, Wisma Atria

Terms and Conditions:

Maximum 3 combined same day receipts per day per redemption – excludes receipts for medical consultation, airfare, bill payments and SISTIC tickets. Other terms and conditions apply.

Shopping and Dining Privileges

MasterCard cardholders also enjoy exclusive shopping offers at over 100 participating merchants.

3. FSO HOTEL PROMOTIONS

Visitors to Singapore during FSO can also revel in the celebration by taking advantage of the fabulous deals offered by MasterCard.

Concorde Hotel Singapore, Singapore Marriott Hotel and Four Seasons Hotel Singapore are offering visitors attractive perks such as complimentary passes to the exclusive FSO events, Personal Shopper Service @ TANGS Orchard, and discounts off spa and body treatments.

CONCORDE HOTEL SINGAPORE

100 Orchard Road, Singapore 238840

Reservations Tel: (65) 6739 8303/04/05

Reservations URL: singapore.concordehotelsresorts.com

Reservations Email: reservations.chs@concorde.net

Room Type	Room Rate per room per night	
	Single	Double
Deluxe Room	S\$268++	S\$283++
Executive Room	S\$288++	S\$303++

Tourists who book a minimum of 3 nights enjoy:

- Complimentary breakfast
- Free Internet Access
- Welcome Drink / Fruit Platter
- Personal Shopper Service @ TANGS Orchard (by reservations only) and
- Complimentary passes to any one of the exclusive Fashion Season @ Orchard 2011 events.

These perks are subject to confirmation upon booking.

Terms & Conditions:

- Please quote 'Fashion Season @ Orchard 2011' for bookings.
- Rooms are subject to availability upon confirmation.

SINGAPORE MARRIOTT HOTEL

320 Orchard Road, Singapore 238865

Reservations hotline: (65) 6831 4555

Reservations fax: (65) 6831 4787

Reservations URL: www.marriott.com/SINDT

Room Type	Room Rate per room per night	
	Single	Double
Deluxe Room	S\$460++	S\$480++

Tourists who book a minimum of 3 nights enjoy:

- Complimentary Buffet Breakfast at Marriott Cafe
- Free Internet Access
- Welcome Drink / Fruit Platter
- Complimentary late check-out (subject to availability)
- Personal Shopper Service @ TANGS Orchard (by reservations only) and complimentary passes to any one of the exclusive Fashion Season @ Orchard 2011 events.

These perks are subject to confirmation upon booking

Terms & Conditions:

- Minimum 3-nights stay is required.
- Black-out dates are applicable.
- Early check-out is allowed but no refund.

FOUR SEASONS HOTEL SINGAPORE

190 Orchard Boulevard, Singapore 248646

Reservations Tel: (65) 6831 7305

Reservations Email: reservations.sin@fourseasons.com

Fax: (65) 6733 0669

Nestled in the exclusive tree-lined enclave of Orchard Boulevard, Four Seasons Hotel Singapore is just steps away from the shopping, entertainment and business belt of Orchard Road and a short jog away from the tranquil Botanic Gardens.

Enjoy a complimentary third night with every two consecutive nights paid at Four Seasons Hotel Singapore. The hotel is also offering a special Spa promotion for guests to enjoy a wide range of relaxing and re-energising body treatments.

Room Type	Room Rate per room per night	
	Single	Double
Four Seasons Executive Suite	S\$770++	
Premier Room	S\$610++	S\$640++
Deluxe Room	S\$550++	S\$580++
Superior Room	S\$480++	S\$510++

Terms & Conditions:

- Room only rate
- Complimentary third night with every two consecutive paid nights
- Complimentary night must be used in conjunction with initial stay and can be booked back to back.
- This package does not apply to groups and cannot be combined with any other packages, weekend rates or promotions.
- Welcome amenity upon arrival
- 20% off treatments at the Spa applicable only during off peak hours (Monday to Friday from 1100hrs till 1600hrs)