

Media Release

CHRISTMAS ON A GREAT STREET 2024 SEES RETURN OF STREET PARTY, NEW 14-METRE-TALL CHRISTMAS TREE WITH NIGHTLY SNOWFALL

SINGAPORE, 23 October 2024 – Christmas on A Great Street will see the lights turned on along Orchard Road on 9 November 2024, the return of the well-received Great Christmas Eve Street Party, a new 14-metre-tall outdoor Christmas tree and nightly immersive snowfall shows.

The 41st edition of the Christmas Light-Up, organised by Orchard Road Business Association (ORBA), brings together tradition and innovation in its design approach. It will “incorporate a twist to classic Christmas lights” by setting iconic Christmas elements in a “firefly garden”. This year’s stars, bells, dazzling fir trees, red cardinal birds perched atop the overstreet décor and arches of pine and holly epitomise a season of peace, hope and joy. A series of vertical beams of light that mimic the wavelike motion of fireflies signify light, connection and inspiration, bringing a touch of magic and mystery to this year’s design. The abundance of evergreen pine in the design is also a nod to Orchard Road’s past when it was home to former fruit orchards and nutmeg plantations.

This year’s Christmas on A Great Street will also feature a new initiative, ORBar on A Great Street, a bar-hopping “passport” for signature cocktails at special prices, ahead of the year-end holiday season.

ORBA’s long-time key partners continue to support the annual Light-Up. Singapore Tourism Board (STB) reaffirms its commitment to this iconic celebration, playing a key role to enhance the Orchard Road precinct as a compelling destination for locals and visitors. Hitachi marks an impressive 34th consecutive year as the main sponsor of the festive tradition, while Mastercard serves as the Official Card for the 12th year running. The long-standing collaboration between the public and private sectors underscores the significance of the event and the enduring partnerships that contributes to its lasting success.

Mr Mark Shaw, ORBA Chairman, said: “We are delighted to once again welcome both residents and visitors of all ages to Orchard Road to enjoy the vibrant atmosphere of Christmas on A Great Street. As we come together with friends and family during this festive season, we want to spread love, hope, and joy. Building on last year’s sustainability initiatives, ORBA remains committed to reducing our carbon footprint at this year’s festivities by reusing and repurposing decorations from past years.”

Mr Kojin Nakakita, Chairman of Hitachi Asia Ltd., said: "The Christmas Light-Up along Orchard Road has always been the highlight of the year-end holiday season. Hitachi is honoured to be the main sponsor of this iconic celebration for 34 consecutive years. Each year, we look forward to spreading the festive cheer as visitors enjoy the radiant display of lights. It's always a pleasure to bring people together in celebration!

"Continuing our tradition of doing good for the community during this Season of Giving, Hitachi Asia and our Group of Companies have contributed to support the meaningful causes by the Community Chest. Beyond supporting charitable causes and simply spreading joy, we are also dedicated to improving the well-being of individuals in Singapore and Southeast Asia. Through utilising and integrating our Digital, Green and Innovative solutions, we aim to create a sustainable world for many generations to come."

Ms Guo Teyi, Director, Retail & Dining, Singapore Tourism Board, said: "The Christmas Light-Up has been an annual signature event since 1984. Locals and visitors can look forward to evening strolls along Singapore's iconic shopping street as it transforms into a mesmerising spectacle of festive lights. The return of the Christmas Eve Street Party and the new experiences at the *Great Christmas Village* coupled with year-end events and retail and dining offerings make Orchard Road a must-visit lifestyle destination that promises unforgettable moments this festive season."

Guest-of-Honour President Tharman Shanmugaratnam will officiate the Light-Up Ceremony, which is organised by ORBA and Community Chest to raise funds for more than 100 social service agencies running over 200 social service programmes. A special Christmas edition of Night At Orchard will take place from 8 – 10 November 2024 along the pedestrian walkway fronting ION Orchard to Ngee Ann City as part of the programming for the Light-Up weekend.

Highlights of Christmas on A *Great Street* 2024

The popular Christmas Eve Street Party returns, promising to draw crowds with live performances, music, dance, as well as other festive attractions. Other perennial features include two *Great Christmas Villages*, Music in the Air, augmented reality multimedia projections, countdowns for Christmas and the New Year, as well as a new initiative by ORBA called ORBar on A *Great Street* that involves a bar-hopping passport featuring a selection of eight iconic bars in the precinct, designed to invigorate nightlife along Orchard Road.

Great Christmas Eve Street Party

The much-anticipated *Great Christmas Eve Street Party* is making a triumphant return, stretching 400m from ION Orchard to Ngee Ann City. It will feature live DJ performances, roving mascots, pop-up stalls, food trucks, as well

as a countdown to Christmas, among other offerings. A section of Orchard Road from Paterson Road junction to Bideford Road junction will be closed to vehicular traffic on 24 December 2024 from 6pm to 2am for revellers as the countdown to Christmas Day begins at 8pm.

Great Christmas Villages

This year's two *Great Christmas Villages* - one at Shaw House Urban Plaza and the other at Ngee Ann City Civic Plaza - will open to the public on 8 November and 10 November respectively. Besides carnival rides, there will be live performances by local buskers and bands on weekends at Ngee Ann City Civic Plaza, allowing visitors to immerse themselves in the holiday spirit.

A standout this year is an outdoor 14-metre-tall Mastercard® Priceless Christmas tree which will be the centrepiece of the *Great Christmas Village* at Ngee Ann City Civic Plaza. Visitors will be enchanted with a magical four-minute programmed snowfall show around the tree at 8pm and 9pm from 10 November 2024 to 1 January 2025.

The *Great Christmas Village* at Shaw House Urban Plaza will run from 8 November 2024 to 5 January 2025, featuring carnival rides such as the Euro Swing, Ferris Wheel, claw machines, and a new Spin & Catch game.

The *Great Christmas Village* at Ngee Ann City Civic Plaza will run from 10 November 2024 to 1 January 2025, featuring a Flying Dumbo ride and carousel among its variety of rides and games, as well as the sale of an exclusive Orchard Road craft beer called Jingle Ale in partnership with a local brewer, Asa Brew. To build on the holiday spirit, ORBA welcomes community groups and organisations to perform at the *Great Christmas Village* stage from Sundays to Thursdays. Interested parties can write to ORBA indicating their interest, and include a video submission of their past performances.

Outdoor Augmented Reality (AR) projections

The AR multimedia projections on the façade of Hilton Singapore Orchard, in partnership with OUE Limited, will see golden sparkles, snowflakes and fireworks come to life in augmented reality. Visitors will be able to view the AR display which transforms the hotel building façade into a lively display of immersive public art when viewed on their phones. The 100-metre-tall outdoor visual projections will be activated from 1 November 2024 to 1 January 2025. Music in the Air, played synchronously from speakers perched on 44 lamp posts on both sides of Orchard Road, will further enhance the festive atmosphere.

On Christmas Eve and New Year's Eve, a countdown clock will mark the start of Christmas and the New Year respectively for revellers.

ORBar on A Great Street

ORBar on A Great Street involves a bar-hopping passport that features a selection of eight¹ iconic bars in the precinct and is designed to raise the profile of bars on Orchard Road. Customers can purchase a passport bundle of eight signature cocktails from four selected bars from now till 31 December 2024. Each bar will serve two drinks per passport. The drinks in the bar passport can be redeemed at the participating bars from 1 November 2024 to 31 January 2025.

Sustainability and Community

Sustainability remains a core principle of Christmas on A Great Street, with continued emphasis on recycling, reusing, and repurposing decor materials. Last year's decorations, for instance, were repurposed to adorn community spaces, reducing waste while bringing festive cheer to new areas. This year, ORBA will continue its commitment to donate lights to charity group EQUAL which provides animal-based learning for social integration and life skills. In the spirit of giving, ORBA also invites charities and community groups to write in if they wish to reuse past year's decorations. ORBA will also purchase renewable energy credits for the Christmas Light-Up.

Christmas on A Great Street also supported National Parks Board's (NParks) Garden City Fund Plant-A-Tree Programme by committing to plant 100 trees in the Orchard Road precinct. To kick off the year-end planting efforts, ORBA planted two Malayan Crape Myrtle trees in front of ION Orchard on 4 September. ORBA will continue to work with horticulturalists and conservation experts from NParks to examine the trees that support the light-up décor to ensure they remain healthy. Mastercard has also pledged to restore one tree globally for every eligible transaction made with a Mastercard at 14² participating Orchard Road malls between 9 November 2024 to 1 January 2025 through their Priceless Planet Coalition partner, Conservation International Foundation.

As part of our commitment to giving back to the community, special bus tours will be organised for underprivileged seniors, healthcare and migrant workers throughout the season. ORBA will also host beneficiaries from Community Chest social service agencies for a special celebration at the Great Christmas Village at Ngee Ann City on 9

¹ Includes: Atelier Lounge & Bar at Pullman Singapore Orchard, Bar Intermezzo at Orchard Hotel Singapore, Cafe Quenino at Artyzen Singapore, Crossroads Cafe at Singapore Marriott Tang Plaza Hotel, Florette at Pan Pacific Orchard, Ginger.Lily at Hilton Singapore Orchard, Komyuniti Bar at YOTEL and L'Apéritif at Novotel Singapore on Stevens.

² Includes: 313@somerset, Forum The Shopping Mall, Great World, Mandarin Gallery, Ngee Ann City/Takashimaya Shopping Centre, Orchard Central, orchardgateway, Palais Renaissance, Paragon, Plaza Singapura, Scotts Square, Tanglin Mall, The Centrepoint and Wheelock Place.

November 2024 to enjoy the activities a day before the Village is open to the public.

Exclusive Festive Spend Campaigns with Mastercard®

Mastercard, the official card partner for Christmas on *A Great Street* for the 12th year running, will be offering a host of exclusive offers and experiences.

This year, 14² malls will participate in Christmas Rewards with Mastercard between 9 November 2024 and 1 January 2025. Eleven³ malls will participate in the Black Friday Tier of Christmas Rewards with Mastercard from 29 November till 15 December 2024.

For Christmas Rewards and the Black Friday Tier, cardholders will be able to redeem up to \$30 and \$50 worth of mall-specific shopping vouchers with a minimum spend of \$300 and \$500 (maximum of five same-day receipts) respectively in participating malls, limited to the first 100 cardholders per week for Christmas Rewards, and the first 200 cardholders for the Black Friday Tier on a while-stocks-last basis.

Besides Christmas Rewards, the 14⁴ malls will also contribute to Mastercard's Priceless Planet Coalition's efforts between 9 November 2024 and 1 January 2025. The Priceless Planet Coalition unites the efforts of citizens, businesses, and corporate partners to fight climate change through funding the restoration of 100 million trees globally. With every eligible Mastercard transaction made at these 14 malls, Mastercard will restore one tree, capped at 100,000 trees for this campaign, through the Coalition's expert partners Conservation International and the World Resource Institute.

Ms Deborah Heng, Country Manager, Singapore, Mastercard, said: "Mastercard is honoured to celebrate its 12th year of collaboration with Christmas on *A Great Street* and being part of this marquee annual event, which is a key highlight of the Christmas and year end season in Singapore. The festive atmosphere and activities, together with exciting shopping rewards, align with Mastercard's commitment to creating memorable experiences. Mastercard is also delighted to bring the magic of Christmas to life through the enchanting 14-metre-tall Christmas tree and the immersive snowfall show at the Christmas Village.

"We are also deeply grateful for ORBA's collaboration and support once again for Mastercard's Priceless Planet

² Includes: 313@somerset, Forum The Shopping Mall, Great World, Mandarin Gallery, Ngee Ann City/Takashimaya Shopping Centre, Orchard Central, orchardgateway, Palais Renaissance, Paragon, Plaza Singapura, Scotts Square, Tanglin Mall, The Centrepoint and Wheelock Place.

³ Excludes Plaza Singapura, Scotts Square and The Centrepoint from the above list.

⁴ Includes: 313@somerset, Forum The Shopping Mall, Great World, Mandarin Gallery, Ngee Ann City/Takashimaya Shopping Centre, Orchard Central, orchardgateway, Palais Renaissance, Paragon, Plaza Singapura, Scotts Square, Tanglin Mall, The Centrepoint and Wheelock Place.

Coalition, an effort which seeks to restore 100 million trees globally by uniting corporate sustainability efforts, and engaging businesses and consumers to take collective actions. Through this year's collaborative efforts, continuing to give back not just to our local communities but to the planet as well, we aim to contribute to this goal by restoring up to 100,000 trees."

Christmas on A Great Street Stay Packages

This year, seven⁵ hotels along Orchard Road will offer a host of attractive Stay Packages from 1 November 2024 to 1 January 2025, for both locals and tourists to soak in the holiday atmosphere. With a minimum 3D2N stay package with breakfast and \$50 Great Christmas Village credits to spend on rides and games at the two Great Christmas Villages, guests can enjoy festive fun right outside their rooms.

- The End -

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About Orchard Road Business Association

Founded in 1998, Orchard Road Business Association (ORBA) is the Place Manager of Orchard Road, representing the interests and welfare of businesses operating along Orchard Road. ORBA's mission is to preserve, promote, improve, and facilitate business through events, business development, marketing and promotion. ORBA organises high-profile events such as "Christmas on A Great Street", "Fashion Steps Out", "Rev-Up @ Orchard", "Pedestrian Night" and "Night At Orchard (NAO)" to attract visitors and tourists to Orchard Road. Its annual award-winning "Christmas on A Great Street" marks the start of the year-end festive season in Singapore, illuminating the city's foremost shopping and entertainment district with sparkling lights and colour. From 1 April 2019, ORBA has also taken over the curation and management of the Urban Green Rooms (UGRs) as pop-up spaces along the Orchard Road pedestrian mall. Membership in ORBA is open to Orchard Road stakeholders, as well as non-stakeholders who have an affiliation with lifestyle businesses along Orchard Road. There are more than 110 members in the

⁵ Includes: Goodwood Park Hotel, Mercure Singapore on Stevens, Novotel Singapore on Stevens, Pan Pacific Orchard, Singapore, Pullman Singapore Orchard, Singapore Marriott Tang Plaza Hotel and The Singapore EDITION.

Association, including the owners and management of shopping malls, departmental stores, leading retailers, hotels and restaurants. ORBA operates under the auspices of the Singapore Tourism Board with its administration entrusted to an Executive Committee (EXCO) comprising some of Orchard Road's key stakeholders. The EXCO is headed by Mr Mark Shaw (Director of The Shaw Organisation Pte Ltd) as Chairman. For more information, please visit www.orchardroad.org or www.facebook.com/orchardroad.sg.

About Hitachi Asia Ltd.

Hitachi Asia Ltd., (Hitachi Asia) a subsidiary of Hitachi, Ltd., is headquartered in Singapore. With offices across seven ASEAN countries Indonesia, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Vietnam – Hitachi Asia and Hitachi's subsidiary companies offer IT, OT (Operational Technology) and products to support customers in their transformation journeys. We will contribute to the growth in the ASEAN region by co-creating with customers to identify the social challenges and needs and deliver the solutions. For more information on Hitachi Asia, please visit the company's website at <https://www.hitachi.asia/>

About Mastercard (NYSE: MA), www.mastercard.com

Mastercard is a global technology company in the payments industry. Our mission is to connect and power an inclusive, digital economy that benefits everyone, everywhere by making transactions safe, simple, smart and accessible. Using secure data and networks, partnerships and passion, our innovations and solutions help individuals, financial institutions, governments and businesses realize their greatest potential. Our decency quotient, or DQ, drives our culture and everything we do inside and outside of our company. With connections across more than 210 countries and territories, we are building a sustainable world that unlocks priceless possibilities for all.

About the Singapore Tourism Board

The Singapore Tourism Board (STB) is the lead development agency for tourism, one of Singapore's key economic sectors. Together with industry partners and the community, we shape a dynamic Singapore tourism landscape. We bring the Passion Made Possible brand to life by differentiating Singapore as a vibrant destination that inspires people to share and deepen their passions.

More: www.stb.gov.sg or www.visitsingapore.com | Follow us: [STB LinkedIn](#), [STB Facebook](#) or [STB Instagram](#)

**CHRISTMAS ON A GREAT STREET 2024
 FACT SHEET**



Period	Sat 9 Nov 2024 to Wed 1 Jan 2025 (54 days)
Location	3.1km (Tanglin Mall to Plaza Singapura, including Scotts Road)
Zones	Zone A: In front of ION Orchard to Ngee Ann City Zone B: In front of Mandarin Gallery Zone C: In front of Paragon and Tong Building Zone D: In front of Shaw House Zone E: In front of Wheelock Place
Time of Light-Up	Sun – Thu, 6.30pm – 12am Fri – Sat, 6.30pm – 2am Christmas Eve & New Year’s Eve, 6.30pm – 6am
Theme	Traditional Christmas lights set in a firefly garden
Main Sponsor	Hitachi Asia Ltd.
Official Card	Mastercard®
Official Venue Partners	1. Hilton Singapore Orchard 3. OUE Limited 2. Ngee Ann City 4. Shaw Centre & Shaw House
Official Event Partner	J’Kids Amusement
Official Technology Partner	Hexogon Group of Companies
Supported by	Singapore Tourism Board
Height of Main Arch	14m
No. of Set Pieces	2
No. of Overstreet Decor	71
No. of Lamp Post Decorations	169
No. of Tree Wraps	108
No. of Hitachi Logos	337
Length of LED Strip Lights	4,500m
Length of LED Fairy Lights	148,000m
Length of LED Neon Lights	4,900m
No. of Surface Mounted Device (SMD) LED	9,850 nos.

Orchard Road Glass Panels	20 single-sided panels
Total Man Hours for Production	130,800
Total Man Hours for Installation	16,200

THE GREAT CHRISTMAS VILLAGES 2024

Location & Periods	1. Shaw House Urban Plaza 2. Ngee Ann City Civic Plaza	Fri 8 Nov 2024 – Sun 5 Jan 2025 (59 days) Sun 10 Nov 2024 – Wed 1 Jan 2025 (53 days)
Opening Hours for Shaw House Urban Plaza	Mon – Fri Sat, Sun & Public Holidays Christmas Eve	1pm – 9.30pm 10am – 10pm 1pm – 12am
Opening Hours for Ngee Ann City Civic Plaza	Mon – Thu Fri, Sat, Sun & Public Holidays Fri 6 Dec 2024 – Wed 1 Jan 2025 Christmas Eve & New Year’s Eve	3pm – 10pm 2pm – 11pm 1pm – 11pm 1pm – 12.30am
Ngee Ann City Civic Plaza Event Highlights	14-metre tall iconic Mastercard® Priceless Christmas Tree centrepiece with nightly snow shows at 8pm and 9pm for 4 minutes each, live performances, a Flying Dumbo ride and Carousel among the variety of games, and a 7-11 kiosk.	
Shaw House Urban Plaza Event Highlights	Carnival rides, games and claw machines	
Exclusive Mastercard Offer	Receive an additional S\$5 credit with every Mastercard top-up of S\$30 at the Christmas Villages at Ngee Ann City Civic Plaza and Shaw House Urban Plaza. Limited to the first 6,000 top-ups, while stocks last.	
Exclusive Launch	New Orchard Road craft beer called Jingle Ale in partnership with a local brewer, Asa Brew	

OUTDOOR 3D MULTIMEDIA PROJECTION MAPPING SHOW WITH INTEGRATED AUGMENTED REALITY FEATURES

Period	Fri 1 Nov 2024 – Wed 1 Jan 2025	
Projection Timing	7pm – 10pm daily 7pm – 12.05am on Christmas Eve and New Year’s Eve	
Location of 3D Projection Mapping	Façade of Hilton Orchard Singapore (west facing facade) Main Christmas Thematic Show content with Augmented Reality (3 mins) Christmas Eve extension & Countdown moment <ul style="list-style-type: none"> Extended hours from 10pm – 12.05am; and 1 min Countdown clock from 11.59pm with brand element & 5 mins celebrative content. New Year’s Eve extension <ul style="list-style-type: none"> Extended hours from 10pm – 12.05am; and 1 min Countdown clock from 11.59pm with brand element & 5 mins celebrative content. 	

Music in the Air	44 lamp posts in six zones in front of Shaw House, Wheelock Place, Tong Building, Paragon, Mandarin Gallery, and the pedestrian walkway from ION Orchard to Ngee Ann City
Schedule of Music in the Air	<ul style="list-style-type: none"> 10am – 6.59pm: Festive instrumental music 7pm – 10pm: Synchronised with 3D Projection Mapping Show

CHRISTMAS EVE STREET PARTY

Road Closure Location	Paterson junction to Bideford junction closed from 6pm on Tue 24 Dec 2024 till 2am on Wed 25 Dec 2024
Road Closure Timing	6pm on Tue 24 Dec 2024 – 2am on Wed 25 Dec 2024
Street Party Timing	8pm – 12.30am
Highlights	Christmas Market in collaboration with INVADE, live DJ performances, stage games and roving Christmas Mascots and marching band performances

SUMMARY OF CHRISTMAS ON A GREAT STREET ENVIRONMENTAL, SOCIAL AND GOVERNANCE EFFORTS

ESG Efforts	<ol style="list-style-type: none"> 1. Conservation experts and horticulturalists evaluate each tree; 2. Every branch is protected with rubber paddings; 3. Tree planting in Orchard Road with OneMillionTrees movement and globally with Conservation International Foundation; 4. More reusing and repurposing efforts including donation of used lighting and decor to charities after the event; 5. Purchase of Renewable Energy Credits from SP Group; 6. Christmas Light-Up bus tours for underprivileged seniors, healthcare and migrant workers; and 7. Hosting of Community Chest beneficiaries at our Great Christmas Village.
Decor Reused and Recycled from 2023	Set-up of 2023 décor at EQUAL’s annual Christmas at the Stable event

CHRISTMAS REWARDS WITH MASTERCARD®

Promotion Period	Sat 9 Nov – Fri 27 Dec 2024														
Promotion Details	<ul style="list-style-type: none"> • S\$30 shopping vouchers with a minimum spend of S\$300; • Limited to a maximum of 5 same-day receipts; • Limited to the first 100 cardholders per week during the 7-week promotion period from Sat 9 Nov 2024 – Fri 27 Dec 2024; and • Total value of min. S\$200,000 worth of vouchers to be redeemed. 														
14 Participating Malls	<table border="0"> <tr> <td>1. 313@somerset</td> <td>8. Palais Renaissance</td> </tr> <tr> <td>2. Forum The Shopping Mall</td> <td>9. Paragon</td> </tr> <tr> <td>3. Great World</td> <td>10. Plaza Singapura</td> </tr> <tr> <td>4. Mandarin Gallery</td> <td>11. Scotts Square</td> </tr> <tr> <td>5. Ngee Ann City/Takashimaya Shopping Centre</td> <td>12. Tanglin Mall</td> </tr> <tr> <td>6. Orchard Central</td> <td>13. The Centrepoint</td> </tr> <tr> <td>7. orchardgateway</td> <td>14. Wheelock Place</td> </tr> </table>	1. 313@somerset	8. Palais Renaissance	2. Forum The Shopping Mall	9. Paragon	3. Great World	10. Plaza Singapura	4. Mandarin Gallery	11. Scotts Square	5. Ngee Ann City/Takashimaya Shopping Centre	12. Tanglin Mall	6. Orchard Central	13. The Centrepoint	7. orchardgateway	14. Wheelock Place
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BLACK FRIDAY TIER OF CHRISTMAS REWARDS WITH MASTERCARD®

Promotion Period	Fri 29 Nov – Sun 15 Dec 2024	
Promotion Details	<ul style="list-style-type: none"> • S\$50 shopping vouchers with a minimum spend of S\$500; • Limited to a maximum of 5 same-day receipts; • Limited to the first 200 cardholders on a while-stocks-last basis; and • Total value of min. S\$100,000 worth of vouchers to be redeemed. 	
11 Participating Malls	<ol style="list-style-type: none"> 1. 313@somerset 2. Forum The Shopping Mall 3. Great World 4. Mandarin Gallery 5. Ngee Ann City/Takashimaya Shopping Central 6. Orchard Central 	<ol style="list-style-type: none"> 7. orchardgateway 8. Palais Renaissance 9. Paragon 10. Tanglin Mall 11. Wheelock Place

PRICELESS CAUSES WITH MASTERCARD

Promotion Period	Sat 9 Nov 2024 – Wed 1 Jan 2025	
Promotion Mechanics	<p>Aim to restore one tree globally for every eligible transaction made with a Mastercard at the participating Orchard Road malls through ORBA’s Priceless Planet Coalition partner, Conservation International Foundation.</p> <p>Capped at 100,000 trees to be restored globally through Conservation International Foundation.</p>	
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CHRISTMAS ON A GREAT STREET 2024 STAY PACKAGES

Goodwood Park Hotel	<p>Special rate: S\$380++ per night for a Heritage Room, including breakfast for 2 (minimum stay of 2 nights required).</p> <ul style="list-style-type: none"> • Stay Period: Sat 9 Nov 2024 – Wed 1 Jan 2025 (Blackout dates: 24 & 25 Dec and 29 Dec to 1 Jan) • Booking Period: Now till Tue 31 Dec 2024 <p>Package includes:</p> <ul style="list-style-type: none"> • S\$50 Great Christmas Village ride credits* per stay (limited to first 50 bookings)
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<p>Mercure Singapore on Stevens</p>	<p>Book a two-night stay at our urban oasis and enjoy a complimentary third night on us.</p> <ul style="list-style-type: none"> • Stay Period: Sat 9 Nov 2024 – Wed 1 Jan 2025 • Booking Period: Now till Tue 31 Dec 2024 • Rate: Based on Hotel’s prevailing room rates <p>Package includes:</p> <ul style="list-style-type: none"> • S\$50 Great Christmas Village ride credits* per stay (limited to first 50 bookings)
<p>Novotel Singapore on Stevens</p>	<p>Book a two-night stay at our urban oasis and enjoy a complimentary third night on us.</p> <ul style="list-style-type: none"> • Stay Period: Sat 9 Nov 2024 – Wed 1 Jan 2025 • Booking Period: Now till Tue 31 Dec 2024 • Rate: Based on Hotel’s prevailing room rates <p>Package includes:</p> <ul style="list-style-type: none"> • S\$50 Great Christmas Village ride credits* per stay (limited to first 50 bookings)
<p>Pan Pacific Orchard</p>	<p>Christmas on A Great Street Luxury Stay</p> <ul style="list-style-type: none"> • Stay Period: Sat 9 Nov 2024 – Wed 1 Jan 2025 • Booking Period: Now till Tue 31 Dec 2024 • Rate: Based on Hotel’s prevailing room rates <p>Package includes:</p> <ul style="list-style-type: none"> • Daily breakfast for two adults at Mosella • Complimentary breakfast for children under 12 • S\$200 nett F&B dining credits per stay • S\$50 Great Christmas Village ride credits* per stay (limited to first 50 bookings)
<p>Pullman Singapore Orchard</p>	<p>Holiday Magic Unwrapped: Stay, Shop and Revel with Club Access</p> <ul style="list-style-type: none"> • Price: S\$499++ per room per night for 2 persons • Stay Period: Sat 9 Nov 2024 – Wed 1 Jan 2025 • Booking Period: Now till Tue 31 Dec 2024 (limited to first 50 bookings) <p>Package includes:</p> <ul style="list-style-type: none"> • One night stay in Premier Room (minimum 2 nights); • Continental breakfast buffet with premium Champagne at Archive Club; • Evening cocktails with gourmet canapés at Archive Club; • Complimentary all-day non-alcoholic beverages and snacks at Archive Club; • Complimentary one-hour usage of the boardroom for up to six persons; • One parking entry per day (maximum one entry per parking coupon); and • S\$50 Great Christmas Village ride credits* per stay (limited to first 50 bookings)

Singapore Marriott Tang Plaza Hotel	<p>Christmas on A Great Street Getaway</p> <ul style="list-style-type: none"> • Stay Period: Sat 9 Nov 2024 – Wed 1 Jan 2025 • Booking Period: Now till Tue 31 Dec 2024 • Rate: Based on Hotel’s prevailing room rates <p>Package includes:</p> <ul style="list-style-type: none"> • Complimentary breakfast for two adults and two children under 12; • S\$50 nett F&B credit per stay; • Exclusive M Club lounge access; and • S\$50 Great Christmas Village credits* per stay (limited to first 50 bookings).
The Singapore EDITION	<ul style="list-style-type: none"> • Stay Period: Sat 9 Nov 2024 – Wed 1 Jan 2025 • Booking Period: Now till Tue 31 Dec 2024 • Rate: Based on Hotel’s prevailing room rates <p>Package includes:</p> <ul style="list-style-type: none"> • Daily breakfast for two adults and two children under 12; • All-inclusive kids’ meals for two children; • S\$50 Hotel credit per stay for F&B or Spa; and • S\$50 Great Christmas Village ride credits* per stay (limited to first 50 bookings).

POP-UP STORES AND BRAND ACTIVATIONS

November 2024	8 – 10 Nov 2024 29 Nov – 1 Dec 2024	Night At Orchard Night At Orchard
December 2024	2 – 8 Dec 2024 12 – 18 Dec 2024 14 – 21 Dec 2024 27 – 29 Dec 2024	Giordano X Disney Pop-up 'Till the End of Time' pop-up by Geneco Celebrate Christmas in Singapore 2024 Night At Orchard