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**ORCHARD ROAD BUSINESS ASSOCIATION AND INVADE
BRING BACK NIGHT AT ORCHARD 2025 WITH EXTENDED STRETCH,
EXPANDING SINGAPORE'S PREMIER MARKET EXPERIENCE**



Singapore, 10 April 2025 – Night At Orchard (NAO) returns for its highly anticipated 2025 season, with the first edition taking place on Orchard Road from 25 - 27 April 2025, bringing fresh energy and immersive experiences to Singapore's iconic shopping belt.

Co-organised by Orchard Road Business Association (ORBA) and INVADE—a trailblazer in pop-up concepts and festival experiences—this expanded edition promises a richer lineup of creative and experiential brands, further transforming Singapore's most iconic shopping belt into a vibrant, after-dark playground.

Building on its past success, NAO 2025 will now extend further along Orchard Road—from Ngee Ann City to Wisma Atria and ION Orchard—further elevating the outdoor shopping experience. This extended footprint will feature a curated marketplace that seamlessly blends commerce, culture, and creativity, offering shoppers a dynamic retail journey that goes beyond traditional storefronts.



Since its inception, NAO has drawn over 400 budding entrepreneurs and business owners, reflecting a strong appetite for dynamic retail experiences along Orchard Road. By infusing the precinct with a lively market atmosphere, NAO offers an engaging alternative to traditional retail, aligning with evolving consumer preferences for experiential shopping. With an expanded event footprint and a refreshed line-up of brands and activities, NAO 2025 promises a vibrant and immersive experience, reaffirming its status as a must-visit destination for both locals and tourists in search of discovery, interaction, and late-night retail excitement.

Supporting Emerging Entrepreneurs and Brands

NAO provides a launchpad for independent and emerging brands to connect with a diverse, high-traffic audience. Each edition showcases over 40 brands, spanning local names and international labels from Thailand, Malaysia, Indonesia, and even from the Maldives, bringing fresh and unique offerings to Orchard Road.

This year's line-up includes pet-friendly retail concepts, wellness-focused products, and sustainability-driven brands, reflecting evolving consumer interests. Beyond shopping, attendees can engage in exclusive workshops and interactive activations, reinforcing NAO's role as a hub for creativity, community-building, and experiential retail.



[Josiemamasews](#) (SG) – Adorable, handmade pet accessories crafted with comfort and charm in mind



[Oevaali Art Shop](#) (Maldives) – Maldivian-made art, décor, and lifestyle goods inspired by the beauty of the ocean



[Wear A Wish](#) (TH) – Heart-melting animal-inspired accessories loved by celebs and perfect for pet lovers



[Thrifted Clicks](#) (SG) – A curated collection of high-quality thrifted digital cameras for vintage photo lovers

Event Details

Dates	Every last weekend of the month 25 - 27 April 2025 30 May - 1 June 2025 27 - 29 June 2025 <i>*More dates will be announced subsequently</i>
Time	3pm to 10pm
Location	Pedestrian walkway in front of Wisma Atria, Ngee Ann City and ION Orchard
Admission	Free

For official updates and further information, please visit nao.sg or follow [@nightatorchard](https://www.instagram.com/nightatorchard) on Instagram.

About Invade

Invade is a Steadfast Events Agency in Southeast Asia. By transforming spaces of potential into opportunities, we build and deliver immersive experiences that are not just unique but also authentic. Over the past 10 years, Invade has built a strong micro-ecosystem of 40,000 retail startups, F&B concepts, and a creative community. Invade runs some of the largest artisan markets and flea markets in Singapore. We also host large-format creative activations such as Artbox and Shilin Singapore, bringing the best of creative markets from the region with each city's installation infused with local flavour.

For more details, please visit <https://byinvade.co/>

About Orchard Road Business Association

Founded in 1998, Orchard Road Business Association (ORBA) is the Place Manager of Orchard Road, representing the interests and welfare of businesses operating along Orchard Road. ORBA's mission is to preserve, promote, improve, and facilitate business through events, business development, marketing and promotion. ORBA organises high-profile events such as "Christmas on A Great Street", "Fashion Steps Out", "Rev-Up @ Orchard", "Pedestrian Night" and "Night At Orchard (NAO)" to attract visitors and tourists to Orchard Road. Its annual award-winning "Christmas on A Great Street" marks the start of the year-end festive season in Singapore, illuminating the city's foremost shopping and entertainment district with sparkling lights and colour. From 1 April 2019, ORBA has also taken over the curation and management of the Urban Green Rooms (UGRs) as pop-up spaces along the Orchard Road pedestrian mall. Membership in ORBA is open to Orchard Road stakeholders, as well as non-stakeholders who have an affiliation with lifestyle businesses along Orchard Road. There are more than 110 members in the Association, including the owners and management of shopping malls, departmental stores, leading retailers, hotels and restaurants. ORBA operates under the auspices of the Singapore Tourism Board with its administration entrusted to an Executive Committee (EXCO) comprising some of Orchard Road's key stakeholders. The EXCO is headed by Mr Mark Shaw (Director of The Shaw Organisation Pte Ltd) as Chairman.

For more information, please visit www.orchardroad.org or www.facebook.com/orchardroad.sg.

For media inquiries, please contact: kaira@invade.co