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ORCHARD ROAD
A GREAT STREET

MEDIA RELEASE

ORCHARD ROAD ROLLS OUT FESTIVE TREATS FOR ALL, CHRISTMAS LIGHT-UP ON 17 NOVEMBER 2026

SINGAPORE, 30 October 2026 – Orchard Road is set to transform into a festive destination as Christmas on *A Great Street* (COAGS) returns on 17 November 2026 with its signature Christmas Light-Up, *Great* Christmas Village and Christmas Eve Street Party, alongside new visitor experiences and exclusive tourist promotions—giving visitors and locals more reasons to celebrate the holiday season.

Adding to the festivities, Orchard Road Business Association (ORBA) launched the inaugural Orchard Road Tourist Pass today as part of COAGS 2026. The Pass offers tourists up to 20% off best available rates at five participating hotels[1], shopping and dining vouchers and Kiztopia Christmas Carnival credits. It is in addition to the offer of up to 30% more GST refund value, effective 1 October 2026, announced earlier by Mastercard and Global Blue.

President Tharman Shanmugaratnam will officiate the Christmas on *A Great Street* Community Chest Light-Up Ceremony, co-organised by ORBA and Community Chest, on 17 November 2026. From that evening, a 3.1km stretch of Orchard Road will be illuminated in shades of gold until 3 January 2027, marking the start of the Season of Golden Joy. The lights will stretch from Tanglin Road to Dhoby Ghaut, with vine-inspired decorations featuring Christmas trees and mistletoe motifs in three shades of gold, reflecting Orchard Road's resilience and renewal. Beyond the festive celebrations, the event will also raise funds for more than 300 critical programmes supported by the Community Chest. Reflecting this spirit of giving, the *Stories of Hope* exhibition at the Light-Up Ceremony will spotlight inspiring journeys of children and youths supported by Community Chest-funded programmes.

This year's new attractions at the *Great* Christmas Village, spanning Ngee Ann City and Shaw House, promise to be the biggest draw yet, with something to delight every member of the family. The Village will dazzle in Kiztopia's neon-pop colours and dessert-inspired sculptures as Singapore's premier family edutainment operator offers even more carnival game booths, children's rides, game stations and snow bubble machines. Anchoring the plaza is an *Avengers: Doomsday*-themed 13-metre-tall Christmas tree as part of an immersive installation that will house

[1] COMO Metropolitan Singapore, Goodwood Park Hotel, Mercure Singapore on Stevens, Novotel Singapore on Stevens and Shangri-La Singapore

ROS Reg. No. / UEN S99SS0041D

a life-size figurine of Doctor Doom and an experiential trail for fans of Avengers, X-Men and Fantastic Four. The LEGO Group will debut its first-ever LEGO® Santa's Toy Factory in Singapore, an experiential playground featuring hands-on workshop missions, festive photo moments, surprise holiday gift drops, and redeemable LEGO Make & Take keepsakes for the young and young-at-heart.

Another new attraction will be a glowing 6.2-metre Christmas Merli perched on Shaw House's garden rooftop, enhancing the festive atmosphere and supporting efforts to bring more experiential activities to Orchard Road.

ORBA Chairman Mr Mark Shaw (邵在忠) said: "Christmas is a time for people to come together. This year, Orchard Road's *Great* Christmas Village will be bigger and brighter, with a festive programme for families, visitors and travellers from around the world to enjoy."

"The new Orchard Road Tourist Pass will make it easier for tourists to shop, stay and celebrate here. Together with Hitachi and Mastercard, we are proud to make Orchard Road a leading destination for Christmas in Singapore."

Few traditions in Singapore have shone as long as the Christmas Light-Up, now in its 43rd year, with Hitachi lighting the way for 36 of them as main sponsor. Chairman of Hitachi Asia Mr Kojin Nakakita (中北 浩仁) said: "Every Christmas, Orchard Road becomes a gathering place for Singapore, and Hitachi is privileged to have been part of this season for 36 years."

"For us, the Light-Up reflects the bonds we have built with Singapore over the decades. In a year marking the enduring friendship between Singapore and Japan, we are especially grateful to keep lighting this street together.

"We look forward to exploring what's next with Singapore, building a society where the environment, people's wellbeing and the economy thrive together, and where future generations can continue to enjoy simple moments like the Christmas Light-Up."

Mastercard also returns as the Official Card of COAGS. Ms Minsook Cho (赵敏椒), Country Manager, Singapore, Mastercard, said: "For many visitors, Orchard Road is their first taste of Christmas in Singapore. The lights may bring people here, but Christmas on Orchard Road is more than something you come to see, it is something you come to experience. After 14 years of collaboration with ORBA, Mastercard is proud to help make that experience even more memorable and rewarding, connecting visitors with the best of Singapore's shopping, dining and

festive experiences, while creating meaningful opportunities for local businesses. Ultimately, we want to give people more reasons to come, more reasons to stay, more reasons to explore, and more reasons to return."

Supported by the Singapore Tourism Board (STB), COAGS has grown into one of Singapore's most beloved festive celebrations. STB's Director of Land & Concept Development Ms Ashlynn Loo (卢旆文) added: "Christmas on *A Great Street* continues to bring fresh experiences and vibrancy to Orchard Road, reinforcing its appeal as a must-visit lifestyle destination. The celebrations reflect our continued collaboration with our Orchard Road partners to strengthen Orchard Road's appeal beyond shopping, positioning it as a destination for lifestyle, entertainment and leisure experiences throughout the year."

What's On This Season

***Great* Christmas Village: More Rides, More Games, More Joy**

Building on last year's success, Kiztopia will offer a total of 50 carnival game booths, children's rides and game stations across the two *Great* Christmas Village sites – 20 more than in 2025. Ngee Ann City will host 20 carnival game booths, five children's rides, five game stations and various photo installations, including a River Duck Ride, Mastercard Train Ride and bouncy castle, with arcade games and claw machines for adults. The popular Hitachi Santa House will also stage a return, this time featuring nightly snowfall shows to add to the festive atmosphere.

Fans of the Avengers series will be able to step into the world of their superheroes before Marvel Studios' much-anticipated movie, *Avengers: Doomsday,* hits the cinemas in December. A stained glass-styled 13-metre-tall Christmas tree inside an immersive installation will bring the Avengers, X-Men and Fantastic Four to life through experiential booths, photo opportunities and character figures, including a life-sized Doctor Doom. Visitors can collect stamps along a Marvel Christmas trail, take a photo to share on social media or present movie ticket stubs for exclusive *Avengers: Doomsday* premiums.

At LEGO® Santa's Toy Factory, families are invited to step inside Santa's bustling workshop to experience the magic of the season first-hand. Armed with a personalised Factory Mission Badge, children aged 4 to 12 can take on fun, hands-on missions, such as decorating LEGO festive treats at Gingerbread's Bakery, sorting bricks for gifts at Santa's Sorting Station, and fulfilling orders at Yeti's Order Station. Those who complete the missions will receive a free LEGO Make & Take mini-build and a voucher. Adding to the festive fun, families can look forward to scheduled appearances by the much-loved LEGO Santa mascot and the exciting Santa's Holiday Gift Drop, featuring special giveaways and the chance for one lucky participant at each session to take home LEGO sets worth up to S$200.

CHAGEE, a premium tea brand, will debut at the Village with a pop-up truck offering exclusive merchandise alongside its popular teas. Visitors can enjoy The Grocer Bar by FairPrice Finest serving cocktails by Brass Lion Gin and local specialty snacks from Singapore's Top Must Buy list, such as IRVINS, Song Fa, Toast box and more. ASA Brew will serve craft beer, while Michelin Guide-listed Birds of Paradise will offer its popular gelato with curated toppings. Hot and cold food options will also be available from vending machines.

At Shaw House, a larger-than-life dessert-themed installation will feature Kiztopia characters, alongside 13 carnival game booths, claw machines and six children's rides.

Customers who purchase a new carnival card or top up S$50 or S$100 in carnival credits using Mastercard will enjoy an additional S$10 or S$20 in bonus credits, respectively. Tourists who make these purchases with Mastercard will also receive one complimentary ride on the Mastercard Train for S$50 transactions or two complimentary rides for S$100 transactions, limited to the first 10,000 rides.

Five photo installations will be placed along Orchard Road offering festive photo opportunities at key locations. These include the Steps of Golden Joy outside Shaw House, Gateway to Golden Joy and A Golden Christmas Moment outside ION Orchard, Meet Me Under the Mistletoe outside Ngee Ann City, and The Golden Christmas Tree outside Mandarin Gallery.

Orchard Road Becomes One Big Christmas Eve Party

The *Great* Christmas Eve Street Party, which has drawn close to 300,000 visitors annually since its debut in 2023, returns on 24 December 2026 along Orchard Road, between the Paterson and Bideford Road junctions.

Enjoy electrifying live performances headlined by Benjamin Kheng, DJ Tinc (Kate Yong), Maia Lee, Sambiesta, festive mascots, food trucks and exciting entertainment. Sing along with Benjamin Kheng as he takes the stage for the final performance, leading everyone into the midnight countdown to Christmas.

Sleigh the Street! by *SCAPE will bring a fresh twist on celebrations with electrifying street dances, graffiti art, street theatre performances by local and overseas artists and hands-on creative activities, bringing youthful energy and festive fun. To facilitate the event, the affected stretch of Orchard Road will be closed to traffic from 6pm on 24 December to 2am on 25 December 2026.

A 100-Metre Christmas Show in the Sky, Pop-ups and International Performances

The 100-metre-tall 3D Multimedia Projection Mapping show on Hilton Singapore Orchard's façade will feature three-minute Christmas-themed animations starring STB's mascot, Merli. In November, Merli embarks on an adventure to recover missing Christmas elements along Orchard Road, followed by a festive showcase of iconic Singaporean elements in December. The show will also feature special countdown sequences on 24 and 31 December 2026. Music in the Air will play festive instrumental music from 44 lamp posts along Orchard Road from 10am to 6.59pm, which will be synchronised with the Projection Mapping show from 7pm to 10pm, daily.

The LEGO® Santa's Toy Factory pop-up in front of Ngee Ann City and Marvel Christmas Trail in front of ION Orchard starts from 13 November 2026, while Google Pixel 11 Experience's activation in front of Mandarin Gallery will run from 20 November to 6 December 2026. Electricity retailer Geneco will present the "Forevermore" exhibition, spotlighting incarcerated individuals and their reflections on family as part of their rehabilitation journey. Kintsugi pottery created in partnership with Awful Grace and the Yellow Ribbon Project will be on show, from 7 to 20 December, in front of Wisma Atria. From 16 to 22 December 2026, more than 200 performers from Indonesia, Philippines, Sri Lanka, Canada, the United Kingdom and Singapore will perform at Celebrate Christmas in Singapore, organised by the local charity of the same name.

Orchard Road Tourist Pass

Tourists can receive an exclusive Orchard Road Tourist Pass when they qualify through either of these two ways: by booking and paying with Mastercard for a minimum three-night stay directly at five participating hotels[2] and enjoy up to 20% off the Best Available Room Rate; or by spending S$1,000 with Mastercard across participating Orchard Road establishments, combining up to five receipts. The Pass includes S$60 worth of shopping, dining or services vouchers, S$30 Kiztopia Christmas Carnival credits, and an exclusive Mastercard x Orchard Road foldable tote bag.

More rewards with Mastercard

Under Mastercard's Christmas Rewards programme, tourists who spend at least S$400 (up to five same-day receipts) on their overseas-issued Mastercard cards at nine participating malls[3] can also receive S$40 in mall

[2] COMO Metropolitan Singapore, Goodwood Park Hotel, Mercure Singapore on Stevens, Novotel Singapore on Stevens and Shangri-La Singapore

[3] 313@somerset, Forum The Shopping Mall, ION Orchard, Ngee Ann City/Takashimaya Shopping Centre, orchardgateway, Palais Renaissance, Paragon, Plaza Singapura and Wisma Atria

vouchers from 13 November to 27 December 2026, while stocks last. This is on top of a Mastercard tourist offer with Global Blue from 1 October that provides 15% more GST refund value on eligible Mastercard transactions at participating merchants islandwide, and up to 30% more GST refund value in total at Paragon, Takashimaya Shopping Centre and Wisma Atria. The additional refund amounts are calculated on the eligible GST refund value, capped at S$600 per transaction.

Local Mastercard cardholders can also redeem S$30 mall vouchers with a minimum spend of S$400 (up to five same-day receipts) at 11 participating malls[4] from 13 November to 20 December 2026, limited to the first 100 Mastercard cardholders each week. Last year, the campaign lifted gross sales at participating malls by 26 per cent.

A Christmas That Gives Back

COAGS continues to promote sustainability through the recycling, reuse and repurposing of festive decorations. ORBA will donate lights to EQUAL, a charity using animal-assisted learning to build social and life skills, and will invite charities and community groups to express interest in reusing last year's decorations. ORBA and Mastercard are also pledging to restore close to 60,000 trees globally through eligible transactions at 12 participating Orchard Road malls[5] from 13 November 2026 to 3 January 2027 through Mastercard's Priceless Planet Coalition partner, Conservation International Foundation.

ORBA will also run open-top bus tours for migrant workers, and organise festive gatherings and wellness programmes at Fei Yue Active Ageing Centres.

- The End -

Please see details in the Fact Sheet.

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[5] 313@somerset, Forum The Shopping Mall, ION Orchard, Mandarin Gallery, Ngee Ann City/Takashimaya Shopping Centre, Orchard Central, orchardgateway, Palais Renaissance, Paragon, Plaza Singapura, The Centrepoint and Wisma Atria

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About Orchard Road Business Association

Founded in 1998, Orchard Road Business Association (ORBA) is the Place Manager of Orchard Road, representing the interests and welfare of businesses operating along Orchard Road. ORBA's mission is to preserve, promote, improve, and facilitate business through events, business development, marketing and promotion. ORBA organises high-profile events such as "Christmas on *A Great Street*", "Fashion Steps Out", "Rev-Up @ Orchard", "Pedestrian Night" and "Night At Orchard (NAO)" to attract visitors and tourists to Orchard Road. Its annual award-winning "Christmas on *A Great Street*" marks the start of the year-end festive season in Singapore, illuminating the city's foremost shopping and entertainment district with sparkling lights and colour. From 1 April 2019, ORBA has also taken over the curation and management of the Urban Green Rooms (UGRs) as pop-up spaces along the Orchard Road pedestrian mall. Membership in ORBA is open to Orchard Road stakeholders, as well as non-stakeholders who have an affiliation with lifestyle businesses along Orchard Road. There are more than 110 members in the Association, including the owners and management of shopping malls, departmental stores, leading retailers, hotels and restaurants. ORBA operates under the auspices of the Singapore Tourism Board with its administration entrusted to an Executive Committee (EXCO) comprising some of Orchard Road's key stakeholders. The EXCO is headed by Mr Mark Shaw (Director of The Shaw Organisation Pte Ltd) as Chairman. For more information, please visit www.orchardroad.org or www.facebook.com/orchardroad.sg.

About Hitachi Asia Ltd.

Hitachi Asia Ltd., (Hitachi Asia) a subsidiary of Hitachi, Ltd., is headquartered in Singapore. With offices across seven ASEAN countries Indonesia, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Vietnam – Hitachi Asia and Hitachi's subsidiary companies offer IT, OT (Operational Technology) and products to support customers in their transformation journeys. We will contribute to the growth in the ASEAN region by co-creating with customers to identify the social challenges and needs and deliver the solutions. For more information on Hitachi Asia, please visit the company's website at https://www.hitachi.com/en-sea/.

About Mastercard (NYSE: MA), www.mastercard.com

Mastercard is a global technology company in the payments industry. Our mission is to connect and power an inclusive, digital economy that benefits everyone, everywhere by making transactions safe, simple, smart and accessible. Using secure data and networks, partnerships and passion, our innovations and solutions help individuals, financial institutions, governments and businesses realize their greatest potential. Our decency quotient, or DQ, drives our culture and everything we do inside and outside of our company. With connections across more than 210 countries and territories, we are building a sustainable world that unlocks priceless possibilities for all.

About the Singapore Tourism Board

The Singapore Tourism Board (STB) is the lead development agency for tourism, one of Singapore's key economic sectors. Together with industry partners and the community, we shape a dynamic Singapore tourism landscape. We bring the Passion Made Possible brand to life by differentiating Singapore as a vibrant destination that inspires people to share and deepen their passions.

More: www.stb.gov.sg or www.visitsingapore.com | Follow us: STB LinkedIn, STB Facebook or STB Instagram

About Kiztopia

Founded in 2019 with its flagship outlet at Marina Square, Kiztopia is Singapore's leading family edutainment brand, awarded "Best Attraction Experience" at the Singapore Tourism Awards in 2021. Featuring eight unique IP-registered characters, Kiztopia offers a range of programs and activities where children can "Play to Learn, Learn through Play." Today, Kiztopia operates 21 family edutainment centres (FECs) across Asia, including Singapore, Hong Kong, Thailand, Indonesia, Malaysia, and Taiwan, with sub-brands such as Kiztopia Club, Bouncetopia, SkyPark, Kiztopia Prestige, and Xventure, a sports and adventure concept for teens, adults, and thrill-seekers. In 2024, Kiztopia secured its first round of private equity funding to support regional growth and expansion. Beyond its FECs, our signature bouncy castle event, Jumptopia™ and Splashtopia, has delighted families across the region, alongside co-organised events like the Children's Festival and TriFactor Kids Run, family staycation collaborations, and a kids' travel product line with American Tourister. For more information, visit www.kiztopia.com.

CHRISTMAS ON *A GREAT STREET* 2026

FACT SHEET



Period	Tue 17 Nov 2026 to Sun 3 Jan 2027 (48 days)
Light-up Ceremony	Tue 17 Nov 2026, 7pm Officiated by President Tharman Shanmugaratnam; co-organised by ORBA and Community Chest at Shaw House
Location	3.1 km (Tanglin Road to Dhoby Ghaut)
Design theme	Season of Golden Joy Gold is the colour that defines this year's festive theme, reflecting Orchard Road's resilience and renewal. Design elements inspired by nature and the European mistletoe illuminate the precinct.
Zones	Zone 1: Tanglin Zone 2: Orchard/Bideford Junction Zone 3: Somerset/Cairnhill Junction (Dhoby Ghaut)
Time of Light-Up	Sun – Thu, 6.30pm – 12am Fri – Sat, 6.30pm – 2am Christmas Eve & New Year's Eve, 6.30pm – 6am
Main Sponsor	Hitachi Asia Ltd; 36th year
Official Card	Mastercard; 14th year
Official Venue Partners	1. Hilton Singapore Orchard 2. Ngee Ann City 3. OUE Limited 4. Shaw Centre & Shaw House
Supported by	Singapore Tourism Board
Height of the Main Arch	14 m
No. of Photo Op Pieces	Five photo installations: Photo podium at the Main Arch and Mini Arch in front of ION Orchard and 3 located in front of Shaw House, Ngee Ann City, and Mandarin Gallery
New Attraction	Glowing 6.2-metre Christmas Merli on Shaw Garden Rooftop at Level 8
No. of Overstreet Decor	70
No. of Lamp Posts Decorations	142
No. of Tree Wraps	85

No. of Hitachi Logos	79
No. of ORBA Logos	63
Length of LED Strip Lights	410 m
Length of LED Fairy Lights	72,000 m
Length of LED Neon Lights	8,500 m
No. of Surface Mounted Device (SMD) LED	13,800 units
Installation manhours	Around 15,800 hours
Orchard Road Glass Panels	15 single-sided panels

NEW LARGE-SCALE 3D CHRISTMAS MERLI DISPLAY

Location & Periods	Rooftop of Shaw House From Tue 17 Nov 2026 – Sun 3 Jan 2027
Overview	Standing approximately 6.2 metres tall, the giant inflatable Merli will don a Santa hat from 17 November 2026 to 3 January 2027, bringing an extra dose of Christmas cheer to the precinct. From 4 January to 20 February 2027, Merli will swap its festive look for its signature appearance, continuing to welcome visitors to Orchard Road beyond the holiday season. Illuminated nightly from 6.30pm to 6.30am, the installation promises to be a delightful new photo opportunity for locals and tourists alike.

THE *GREAT* CHRISTMAS VILLAGE 2026

Location & Periods	1. Ngee Ann City 2. Shaw House	From Fri 13 Nov 2026 – Sun 3 Jan 2027 From Fri 20 Nov 2026 – Sun 3 Jan 2027
Overview	• Neon-pop colours with dessert-inspired sculptures • First-ever LEGO® Santa Toy Factory, and Marvel Studios' Avengers: Doomsday Experience • 50 carnival game booths, children's rides and game stations across both sites (20 more than in 2025)	
Opening Hours for Shaw House	Everyday 18, 19, 25 and 26 Dec 2026 Christmas Eve	3pm – 10pm 3pm – 10.30pm 3pm – 1am
Opening Hours for Ngee Ann City	Everyday Fridays & Saturdays in Dec 2026 Christmas Eve	3pm – 10pm 3pm – 10.30pm 3pm – 1am
Ngee Ann City Highlights	**Kiztopia Christmas Carnival Highlights** • 20 carnival game booths, five children's rides and five game stations • Rides & Attractions: River Duck Ride, Mastercard Train Ride and bouncy castle • Arcade games and claw machines for adults • New photo installations	

	• Hitachi Santa House returns with enhanced programming, featuring nightly snowfall shows and festive photo opportunities. • Kiztopia will offer 20% off Carnival cards on Klook during a pre-sale from Sat 31 Oct to Thu 12 Nov 2026 ***Avengers: Doomsday* Experience Highlights** • 13-metre-tall *Avengers: Doomsday*-themed Christmas tree within an immersive installation • The Avengers, X-Men and Fantastic Four brought to life through experiential booths, photo opportunities and character figures, including a life-sized Doctor Doom • *Avengers: Doomsday*-themed trail: collect stamps, take a photo to share on social media, or present movie ticket stubs for exclusive *Avengers: Doomsday* premiums **LEGO® Santa's Toy Factory Highlights** • LEGO Group debuts its first-ever LEGO® Santa's Toy Factory in Singapore: an experiential playground featuring hands-on workshop missions, festive photo moments, surprise holiday gift drops, and redeemable LEGO Make & Take keepsakes • Children aged 4 to 12 can take on fun, hands-on missions. Those who complete missions will receive a free LEGO Make & Take mini-build and a voucher • Scheduled LEGO Santa mascot appearances and Santa's Holiday Gift Drop, featuring special giveaways and the chance for one lucky participant at each session to take home LEGO sets worth up to $200 **Live Performances** • Every weekend from Fri 13 Nov to Sun 27 Dec 2026, with a special New Year's Eve performance on Thu 31 Dec 2026: Maia Lee, Jeff Ng, Jun Rong, The Street Therapist, Alyssa Bel, Grace Ann, Rhyu, Emmarae, Dawn Yap, Matin Rex and Lovlaine; bands including Next Band, Waymakers, Leave The Kids Alone (LTKA), Kazooboiz and 53A; and festive performances by Voices of Singapore Children's Choir, Merry Carollers and NTU Harmonix **Food & Beverage** • ASA Brew: Locally made craft beers • Birds of Paradise: Making its Orchard Road debut and offering its signature artisanal scooped gelato with curated toppings, gelato caneles, botanical beverages and cookies and Paradise Box (all-time favourite gelato party cup box of 6) • CHAGEE: Pop-up truck with exclusive merchandise alongside its teas • The Grocer Bar by FairPrice Finest: Specialty cocktails by Brass Lion Gin and local specialty snacks from Singapore's Top Must Buy list, such as Irvins, Toast Box, Song Fa and more • Hot and cold food and beverage options from vending machines (CHEF-IN-BOX, Flow Coffee, Hale Smoothies and Rollney Ice-cream)
Shaw House Highlights	**Kiztopia Christmas Carnival Highlights** • Larger-than-life dessert-themed installation featuring Kiztopia characters • Seven carnival game booths, claw machines and six children's rides
Mastercard Exclusive Privileges at the *Great* Christmas Village	Purchase a new Kiztopia Christmas Village Carnival Card or top up your credits with Mastercard at the *Great* Christmas Village at Ngee Ann City or Shaw House to enjoy additional carnival credits.

NEW CARNIVAL CARDS

Mastercard Payment	Carnival Credits
S$50	70 credits
S$100	150 credits

CARNIVAL CREDIT TOP-UPS

Mastercard Top-Up	Carnival Credits
S$30	45 credits
S$50	75 credits
S$100	160 credits

Tourists who pay with an overseas-issued Mastercard and present their passport or foreign ID can redeem complimentary Mastercard Train rides with the following purchases or top-ups:

- **S$50:** 1 complimentary ride (worth S$10)
- **S$100:** 2 complimentary rides (worth S$20)

Each ride is worth S$10 (10 carnival credits). Other terms and conditions apply.

OUTDOOR MULTIMEDIA PROJECTION MAPPING SHOW

Period	Until Sun 3 Jan 2027
Projection Timing	7pm – 10pm daily 7pm – 12.30am on Christmas Eve and New Year's Eve
Location of Projection Mapping	Façade of Hilton Singapore Orchard (Right Wall), 100 m tall
Synopsis of Christmas-themed content	Featuring STB's beloved mascot, Merli, as the central character, the projection mapping show will present two distinct festive storylines. In November, Merli embarks on an adventure along Orchard Road to uncover and reunite the missing elements of Christmas on *A Great Street*. In December, the show transitions to a festive celebration featuring Merli alongside iconic Singaporean elements, creating a uniquely local Christmas experience for visitors of all ages.
Projection mapping	**Main Christmas Thematic Show content** **Duration: 3 minutes of Christmas-themed content** Detail: Thematic Christmas content with storyline

	Thu 24 Dec 2026 Christmas Countdown Moment Duration: 1 minute before 0000 hours & 5 minutes after 0000 hours Detail: 1 minute Countdown clock with branded element & 5 minutes celebrative content **Thu 31 Dec 2026 New Year's Countdown Moment** Duration: 1 minute before 0000 hours & 5 minutes after 0000 hours Detail: 1 minute Countdown clock with brand element & 5 minutes celebrative content
Music in the Air	44 lamp posts in five zones in front of the ION Orchard to Ngee Ann City walkway, Mandarin Gallery walkway, Paragon walkway, Wheelock Place walkway and Shaw House walkway
Schedule of Music in the Air	• 10am – 6.59pm: Festive instrumental music • 7pm – 10pm: Synchronised with Projection Mapping Show

POP-UP EVENTS

Avengers: Doomsday Display Pieces with Stamp Standees	**Fri 13 Nov 2026 – Sun 3 Jan 2027, in front of ION Orchard** This Christmas, the Marvel Universe comes to life along Orchard Road with the Marvel Christmas Trail, featuring iconic superheroes and themed installations inspired by the Avengers, X-Men, Fantastic Four and Black Panther. Visitors can explore the trail, discover their favourite Marvel characters and capture memorable moments at exciting photo spots. The experience also builds anticipation for the highly anticipated Avengers: Doomsday, offering fans a festive preview of the next chapter in the Marvel Universe.
LEGO Christmas Pop-up	**Fri 13 Nov – Tues 22 Dec 2026, in front of Ngee Ann City** Designed to bring the LEGO® Santa's Toy Factory theme to life this holiday season, this popup features hands-on building activities and interactive digital games, inviting visitors of all ages to unleash their creativity and discover a diverse range of LEGO product themes.
Google Pixel 11 Experience	**Fri 20 Nov – Sun 6 Dec 2026, in front of Mandarin Gallery** This pop-up activation celebrates the launch of the latest Google Pixel product. Visitors can explore the product's latest photography, productivity and everyday convenience features through interactive, hands-on demonstrations, with on-site promoters available to guide them. A dedicated photo spot also offers visitors an opportunity to capture and share their experience.
Geneco "Forevermore" Pop-up	**Mon 7 Dec – Sun 20 Dec 2026, in front of Wisma Atria** This festive season, Geneco presents the 'Forevermore' initiative - spotlighting incarcerated individuals, and their reflections on family, as part of rehabilitation. Showcasing a collection of Kintsugi pottery pieces at the pop-up, created by them, in partnership with Awful Grace and Yellow Ribbon Project, the public can vote for their favourite piece, enjoy exclusive festive gifts and experience a complimentary AI Photo Booth experience.
Celebrate Christmas in Singapore	**Wed 16 Dec – Tue 22 Dec 2026, in front of Wheelock Place – Liat Towers** Organised by the eponymous local charity to celebrate the true meaning of Christmas, featuring more than 200 performers from Indonesia, the Philippines, Sri Lanka, Canada, United Kingdom and Singapore.

***GREAT* CHRISTMAS EVE STREET PARTY**

Road Closure Location	Stretch of Orchard Road from Paterson Junction (ION Orchard/Tang Plaza) to Bideford Junction (Ngee Ann City/Paragon)
Road Closure Timing	6pm on Thu 24 Dec 2026 – 2am on Fri 25 Dec 2026
Street Party Timing	8pm – 12.30am
Highlights	The Festive Party of The Year Returns to Orchard Road! Get ready for an unforgettable Christmas Eve as Orchard Road transforms into a vibrant street party. Enjoy electrifying live performances, along with festive mascots, food trucks and exciting entertainment. Sing along with Benjamin Kheng as he takes the stage for the final performance, leading everyone into the midnight countdown to Christmas **Line-up of Live Performances on Stage** • Benjamin Kheng • Christmas Carolling • DJ Tinc (Kate Yong) • Maia Lee • Sambiesta • Waymakers **Sleigh the Street! by *SCAPE** Experience a fresh twist on Christmas with electrifying street dance, graffiti art, street theatre performances by local and overseas artists, and hands-on creative activities, bringing youthful energy and festive fun to the celebrations **Line-up of Street Theatre Artists** • Flow Laiyee (Hong Kong) • Jonathan Goh (Singapore) • Herosan (Japan)

CHRISTMAS REWARDS WITH MASTERCARD

Promotion Period	Tourists Tier: Fri 13 Nov – Sun 27 Dec 2026 Singapore Residents Tier: Fri 13 Nov – Sun 20 Dec 2026
Promotion Details	• Tourists Tier (overseas-issued Mastercard): S$40 mall vouchers with a minimum spend of S$400 (up to five same-day receipts), while stocks last • Singapore Residents Tier: S$30 mall vouchers with a minimum spend of S$400 (up to five same-day receipts), limited to the first 100 Mastercard cardholders per week

9 Participating Malls (Tourists Tier)	1. 313@somerset 2. Forum The Shopping Mall 3. ION Orchard 4. Ngee Ann City/Takashimaya Shopping Centre 5. orchardgateway	6. Palais Renaissance 7. Paragon 8. Plaza Singapura 9. Wisma Atria
11 Participating Malls (Singapore Residents Tier)	1. 313@somerset 2. Forum The Shopping Mall 3. ION Orchard 4. Mandarin Gallery 5. Ngee Ann City/Takashimaya Shopping Centre 6. Orchard Central	7. orchardgateway 8. Palais Renaissance 9. Paragon 10. Plaza Singapura 11. The Centrepoint

ORCHARD ROAD TOURIST PASS

Offer	Tourists can receive an exclusive Orchard Road Tourist Pass when they qualify through either of these two ways: **<u>STAY TIER</u>** Book and pay with Mastercard for a minimum 3-night stay at any of the following participating Orchard Road hotels: 1. COMO Metropolitan Singapore 2. Goodwood Park Hotel 3. Mercure Singapore on Stevens 4. Novotel Singapore on Stevens 5. Shangri-La Singapore **OR** **<u>SPEND TIER</u>** Spend a minimum of S$1,000 with Mastercard across participating Orchard Road establishments, combining up to five receipts Limited to the first 1,000 qualifying redemptions, while stocks last
Inclusions in Orchard Road Tourist Pass	• S$60 worth of shopping, dining or services vouchers • S$30 Kiztopia Christmas Carnival credits • Exclusive Orchard Road x Mastercard foldable shopping bag (worth $20)
Location of Redemption Booth	*Great* Christmas Village at Ngee Ann City
Redemption Period	Fri 13 Nov – Fri 1 Jan 2027

Redemption Hours	3pm – 9pm daily	
How to Redeem	Tourists must present foreign passport, hotel booking confirmation slip or receipts and the overseas-issued Mastercard used for the booking at the Redemption Booth located at *Great* Christmas Village at Ngee Ann City	
5 Participating Hotels	1. COMO Metropolitan Singapore 2. Goodwood Park Hotel	3. Mercure Singapore on Stevens 4. Novotel Singapore on Stevens 5. Shangri-La Singapore
Participating Orchard Road Establishments	1. 313@somerset 2. 67 on Scotts 3. Bio Aesthetic Laser Clinic 4. Bio Organicare 5. Forum The Shopping Mall 6. ION Orchard 7. Lingzhi Greens	8. Mandarin Gallery 9. Ngee Ann City/Takashimaya Shopping Centre 10. orchardgateway 11. Palais Renaissance 12. Paragon 13. Plaza Singapura 14. Pullman Singapore Orchard

PARTICIPATING HOTEL OFFERS

COMO Metropolitan Singapore	20% off Best Available Room Rate with complimentary breakfast Terms & Conditions: • Booking Period: Now till Sun 20 Dec 2026 • Stay Period: Tue 17 Nov – Tue 29 Dec 2026 • Blackout dates apply • A minimum three-night stay is required • Bookings must be made via the provided link and paid for with Mastercard • Valid for international visitors only (non-Singapore residents) Booking link
Goodwood Park Hotel	15% off Best Available Rate for all room types Package includes: • Booking Period: Now till Sun 20 Dec 2026 • Stay Period: Tue 17 Nov 2026 – Fri 1 Jan 2027 • A minimum three-night stay is required • The hotel reserves the right to impose additional high-demand or blackout dates based on occupancy and seasonality without prior notice Booking link here
Mercure Singapore on Stevens	15% off Best Available Room Rate • Booking Period: Now till Sun 20 Dec 2026

	• Stay Period: Tue 17 Nov 2026 – Fri 1 Jan 2027 • A minimum three-night stay is required • Rates include breakfast • Offer is exclusive to direct bookings paid for with Mastercard • Room stays are subject to availability and blackout dates. Advance reservations are required To make a booking, please email H9543-RE3@accor.com
Novotel Singapore on Stevens	15% off Best Available Room Rate • Booking Period: Now till Sun 20 Dec 2026 • Stay Period: Tue 17 Nov 2026 – Fri 1 Jan 2027 • A minimum three-night stay is required • Rates include breakfast • Offer is exclusive to direct bookings paid for with Mastercard • Room stays are subject to availability and blackout dates. Advance reservations are required To make a booking, please email H9543-RE3@accor.com
Shangri-La Singapore	Enjoy up to 20% off Flexible Rates, together with complimentary breakfast and kids' playtime for a memorable year-end family escape. Booking Period: Now till Sun 20 Dec 2026 Stay Period: Tue 17 Nov 2026 – Fri 1 Jan 2027 Package includes: • Up to 20% off Flexible Rates • Daily breakfast for two adults and one child under 12 at Waterfall Ristorante Italiano. If the restaurant is closed for breakfast, breakfast will be served at The Line • Complimentary three-hour play session for one child at buds by Shangri-La, the hotel's interactive indoor playground, per night of stay • Complimentary three-hour play session for one child at Splash, the hotel's outdoor water playground, per night of stay Booking link here

**Please check terms & conditions on each of the hotels' websites.*

GLOBAL BLUE x MASTERCARD

Promotion Period	Thu 1 Oct 2026 – Wed 31 March 2027
Promotion Details	• The offer provides 15% more GST refund value on eligible Mastercard transactions at participating merchants islandwide, and up to 30% more GST refund value in total at Paragon, Takashimaya Shopping Centre and Wisma Atria • The additional refund amounts are calculated on the eligible GST refund value, capped at S$600 per transaction

PRICELESS CAUSES WITH MASTERCARD

Promotion Period	Fri 13 Nov 2026 – Sun 3 Jan 2027
Promotion Mechanics	To restore one tree globally for every eligible transaction made with a Mastercard debit or credit card at participating Orchard Road malls through our Priceless Planet Coalition partner, Conservation International Foundation Restore close to 60,000 trees globally through Conservation International Foundation.
12 Participating Malls	1. 313@somerset 2. Forum The Shopping Mall 3. ION Orchard 4. Mandarin Gallery 5. Ngee Ann City/Takashimaya Shopping Centre 6. Orchard Central 7. orchardgateway 8. Palais Renaissance 9. Paragon 10. Plaza Singapura 11. The Centrepoint 12. Wisma Atria

ENVIRONMENTAL, SOCIAL AND GOVERNANCE INITIATIVES

ESG	1. Christmas on *A Great Street* Community Chest Light-Up Ceremony • Funds raised will directly benefit more than 300 critical programmes supported by Community Chest 2. Christmas Light-Up uses salvaged materials, with high reuse rates 3. Global tree restoration commitment through Priceless Causes with Mastercard 4. Open-top bus tours for migrant workers 5. Festive gatherings and wellness programmes at Fei Yue Active Ageing Centres (Hougang and Hougang Dewcourt)
Decor Reused and Recycled from 2025	Lights donated to EQUAL, a charity using animal-assisted learning to build social and life skills; charities and community groups invited to express interest in reusing last year's decorations.